

Ventana Research 2008 Leadership Award Winners Announced

Organizations demonstrate best practices and leadership in aligning people, process, information and technology

Pleasanton, CA —October 3, 2008—Ventana Research today announced the winners of the 2008 Leadership Awards recognizing those organizations that have most successfully used information and technology best practices to advance business and IT management and improve their performance. The Leadership Awards recognize pioneers and leaders, organizations and individuals that exemplify the understanding that successful Performance Management requires both a team effort and effective leadership. These awards are designed to draw industry attention to those that have shown best how to commit resources to this critical undertaking and bring it to fruition.

“The Leadership Awards honor organizations of all sizes and industries that have distinguished themselves by using teamwork and leadership to improve performance,” said Mark Smith, CEO and EVP Research, Ventana Research. “The nominations this year represented the finest in organizations and the winners and finalists are to be congratulated for aligning business and information technology to accelerate growth and improve their competitiveness.”

The awards were judged by the world-renowned research team at Ventana Research, which continues to pioneer the optimal use of information and technology for Performance Management. The award scoring process evaluates the organization’s use of people, processes, information and technology, the best practices developed and the project’s business impact.

The Leadership Awards are awarded in 14 categories spanning from overall Performance Management to Operational Intelligence. The categories and the winners and software suppliers are:

Overall Performance Management Leadership Award

- Caterpillar, using Y-Change

Overall Business Performance Leadership Award

- Children’s Hospital of Orange County, using Active Strategy

Financial Performance Leadership Award

- The Detroit Institute of Arts, using ExpenseWatch

Workforce Performance Leadership Award

- Chaucer PLC, using Business Objects an SAP Company

Overall Operational Performance Leadership Award

- Harris Stratex, using Symphony Metreo

Customer Performance Leadership Award

- Navitor, using Verint

Sales Performance Leadership Award

- Optimum Lightpath - Cablevision Systems Corp, using Xactly Corporation

Supply Chain Performance Leadership Award

- Qualcomm, using Cognos an IBM Company

IT Performance Leadership Award

- Pfizer, using Appfluent Technology

Overall Information Technology Leadership Award

- Abbott Laboratories, using Kalido

Business Intelligence (BI) Leadership Award

- Poudre Valley Health System, using Information Builders

Location Intelligence (LI) Leadership Award

- Johnny’s Lunch, using Pitney Bowes MapInfo

Operational Intelligence (OI) Leadership Award

- United States Coast Guard, using Agent Logic

Information Management Leadership Award

- Koninklijke KPN N.V., using Informatica

To learn more about these Ventana Research Leadership Awards, please visit <http://www.ventanaresearch.com/awards> .

About Ventana Research

Ventana Research is the leading benchmark research and advisory services firm. We provide expert guidance to help organizations manage and optimize performance – to become not only more efficient but more effective. Our unparalleled insights and best practices guidance are based on our rigorous, research-based benchmarking of people, processes, information and technology across business and IT functions worldwide. The combination we offer of benchmark research, thorough market coverage and in-depth knowledge of hundreds of technology providers means we can deliver business and technology education and expertise to our clients where and when you need them. Ventana Research provides the most comprehensive analyst coverage in the industry; more than 2.5 million business and IT professionals around the world benefit from Ventana Research’s insights. To learn how our benchmark research and assessment and advisory services can improve your organization’s performance, visit www.ventanaresearch.com.

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